



**ROUGEROAD**  
LOGISTIC SERVICES PVT LTD

[www.rougeroad.com](http://www.rougeroad.com)

## ROUGEROAD LOGISTICS SERVICES

Rougeroad Logistic Srevices Private Limited was established with an aim to deliver tailored solutions to our clients adding value and delight. We provide optimum quality logistics and supply chain services to help our customers increase their market value and recognition.



## ABOUT OUR COMPANY

Our active engagement, nationwide existence, punctuality and excellence in the sectors served make us stand-alone in the logistics industry. We aim at providing solutions that meet the need of the customers and deliver desirable results. Our Rougeroad network, infrastructural support, technological backing and intimate market knowledge has helped us guide our clients to gain profits and market presence.

We serve customized solutions with an intention to improve visibility, thus increasing the transparency and accuracy. Our India-wide presence aids us to recognize latest trends, changes and need of rural as well as urban regions.

# 3PL SOLUTIONS

## DISTRIBUTION CENTERS

The anchor of our business has been our customized storage and inventory management solutions.

## CUSTOM CLEARANCE

Our customers local needs on a global basis - be it on land, sea or air, being an international freight forwarder.

## INVENTORY MANAGEMENT

We making sure that customer sales and supply chain teams are aligned by planning the replenishment of inventory.

## TRANSPORTATION

We provides transport and distribution management along with last mile transport and reverse logistics.

## COLD CHAIN MANAGEMENT

We provide cold chain storage and distribution transit of temperature sensitive products.

## AR MANAGEMENT

At Rougeroad, we pri ourselves in the customiz value added services v provide to you.



## WHY WE?

Corporate Responsibility at Rougeroad starts with the shared values that form the foundation of our culture: Responsibility and Accountability to all. The focus areas that make up Corporate Responsibility at Rougeroad include reaching out to the less fortunate sections of the society to make a meaningful difference in their lives. There is a special emphasis to contribute to the local communities we operate in with focus on Education and Healthcare sectors along with overall support of social causes. All of our community projects are carried out under the personal guidance of our Director himself.

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## WE ARE VERY TRUSTED FOR OUR 3PL SOLUTIONS





## Timely Decision Making

Responsiveness at all levels with clearly defined roles and responsibilities



## Transparency & Integrity

Visibility in the entire value chain with a Real Time On-Demand MIS (Management Information System)





## Customer - Centric Solutions

Creating customized solutions and putting them  
to work for you and your bottom line



## Operational - Excellence

Trusted and respected business partner within  
the Indian Supply Chain sector for more than 30 years



- 3rd Party Logistics
- Warehousing Space Rental
- Free Trade Warehousing Zone (FTWZ)
- Customs Clearance (Air/Ocean)
- Customs Bonded Warehouse
- Air/Sea Freight (Domestic & International)  
(Port to Port & Door to Door)
- Cold Chain Warehousing
- Cold Chain Transportation
- Road Transportation
- Project Works (Warehouse, Transportation, Shifting, Etc.)
- Legal Support (Customs) & Consultation Services




## WE KNOW WHAT'S BEST FOR YOU LOGISTIC SERVICES

Corporate Responsibility at Rougeroad starts with the shared values that form the foundation of our culture: Responsibility and Accountability to the community. The focus areas that make up Corporate Responsibility at Rougeroad include reaching out to the less fortunate sections of the society to make a meaningful difference in their lives. There is a special emphasis on contributing to the local communities we operate in with focus on Education and Healthcare sectors along with overall support of social causes. All our community projects are carried out under the personal guidance of our Director himself.

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